

Hello! I'm Becca, editor, writer, and founder of R. B. Wolf Editing.

Today, we're going to talk about WHY you started writing in the first place. For me, the reason I write is because I have a deep desire to inspire. I want to inspire people with worlds, with characters, and with stories I create.

But what is it for you?

The one and only Franz Kafka once said, "Don't bend; don't water it down; don't try to make it logical; don't edit your own soul according to the fashion. Rather, follow your most intense obsessions mercilessly."

Too often we lose sight of WHY we started writing in the first place, which makes it so hard to stay motivated. The thing is, this is *normal*.

For our action plan today, I want you to take a few minutes to think about WHY you started writing in the first place. If you're a journaler you can write this down, or if you'd rather just sit and reflect, that's fine too.

Maybe it's because you love to create; maybe because you want your voice to be heard. Or maybe, it's because the story you want to hear hasn't been told yet.

Whatever it is, take just 5 minutes today to REMEMBER your WHY.

And this reason, this WHY that you started writing in the first place, is what will keep you going when you're feeling creatively dry, when you're burnt out, and when you're tired. Take the time today to remember.

Know that I'm rooting for you, and I'm with you every step of the way.

In the next video we'll talk about how far you've come in your writing journey. I'll see you there!